

Federal Communications Commission

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Account number: 986937**

**Description: DTV QUARTERLY ACTIVITY STATION REPORT KOAB-TV/DT
OCTOBER 2008**

**Application Reference Number: 20081008AIG
Successfully filed at Oct 8 2008 4:16PM**

Based on the information supplied, no fee is required.

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| Federal Communications Commission Washington, D.C. 20554 | Approved by OMB 3060-1115 (March 2008) | FOR FCC USE ONLY |
| FCC 388 DTV Quarterly Activity Station Report | | FOR COMMISSION USE ONLY FILE NO. BDERET-20081008AIG |

Licensee
 OREGON PUBLIC BROADCASTING

| | | |
|----------------------|----------------------|------------------------------------|
| Call Sign KOAB-TV | Facility Id 50588 | Previous Call Sign (if applicable) |
|----------------------|----------------------|------------------------------------|

Community of License

| | | | |
|--------------|-------------|---------------------|---------------------|
| City BEND | State OR | County DESCHUTES | Zip Code 97701 - |
|--------------|-------------|---------------------|---------------------|

| | | |
|------------------------|---|--|
| Nielsen DMA BEND OR | World Wide Web Home Page Address HTTP://WWW.OPB.ORG/ | Licensee Renewal Expiration Date (mm/dd/yyyy) 02/01/2015 |
|------------------------|---|--|

Channel Numbers: (Check the Channel Number(s) to which this form applies.)

| | | |
|---|----|--|
| <input checked="" type="checkbox"/> Analog | 3 | |
| <input checked="" type="checkbox"/> Digital | 11 | |

Report reflects information for quarter ending: 09/30/2008

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?
 Option One (A and D) Option Two (B and D) Option Three (C and D)

Over the past quarter, have you fully complied with the requirements of this option? Yes No

Simulcasting:
 Are you simulcasting on your Analog channel and your primary Digital stream? Yes No

Application Purpose:

| | |
|---|---------------|
| <input checked="" type="radio"/> DTV Education Report | |
| <input type="radio"/> Amendment | File Number - |

If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).

Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter? Yes No

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs 0

Comments:

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter

Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives. Yes No

Comments:

MORE THAN 390 SPOTS TOTALING NEARLY FIVE HOURS OF AIR TIME HAVE RUN OVER THE PAST QUARTER COVERING VARIOUS ASPECTS OF THE DIGITAL CONVERSION.

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website? Yes No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website. Yes No

Comments:
 OPB'S WEBSITE CONTAINS A WEALTH OF INFORMATION ON THE DTV CONVERSION, INCLUDING GENERAL INFORMATION, FAQ'S, DOWNLOADABLE FACT SHEETS, AND THE OPPORTUNITY TO SIGN UP ON A DIGITAL HELP LIST TO RECEIVE INDIVIDUAL HELP. PORTIONS OF THE WEBSITE HAVE BEEN UPDATED, ESPECIALLY WITH ANALOG PASS-THROUGH AND ANTENNA INFORMATION. LINKS TO SPANISH-LANGUAGE DIGITAL INFORMATION SHEETS ARE ALSO PROVIDED.

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements
 Comments:

Community Events
 Comments:
 DIGITAL INFORMATION TABLES WERE SET UP AT COMMUNITY EVENTS "THE BITE OF OREGON" AND THE OREGON STATE FAIR.

Other (describe)
 Comments:
 DISTRIBUTION OF DTV PRINTED MATERIAL CONTINUED VIA LIBRARIES AND OTHER ORGANIZATIONS THROUGHOUT THE STATE. THE OPB E-NEWSLETTER SENT WEEKLY TO 34,000 RECIPIENTS INCLUDED DIGITAL CONTENT IN EVERY ISSUE. A TOTAL OF 16,792 PIECES OF MAIL ABOUT THE DIGITAL SWITCH WERE SENT TO VIEWERS DURING THE QUARTER. MORE THAN 3,600 CONTACTS VIA E-MAIL AND PHONE WERE MADE TO HELP VIEWERS ON A ONE-TO-ONE BASIS, AND AN ADDITIONAL 1,035 REQUESTS WERE ADDED TO THE DIGITAL HELP LIST DURING THE QUARTER. DURING THE FIRST THREE QUARTERS OF THIS YEAR, OPB HAS HELPED NEARLY 20,000 PEOPLE MAKE THE SWITCH IN PERSON, ON THE PHONE, AND THROUGH E-MAIL.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:
 LAST WEEK AT THE PBS DEVELOPMENT CONFERENCE, OREGON PUBLIC BROADCASTING (OPB) WAS ONE OF TEN STATIONS OR SYSTEMS WHO WERE ACKNOWLEDGED FOR INNOVATIVE PRACTICES AND OPB WON THE OVERALL AWARD FOR EXCELLENCE IN THE INNOVATION CATEGORY AMONG ALL STATIONS NATIONALLY. THIS AWARD CELEBRATES THE BEST NEW PROJECT OF THE YEAR AND WAS AWARDED IN RECOGNITION OF OPB'S OUTSTANDING WORK ON ITS DIGITAL TRANSITION CAMPAIGN.

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

| | |
|---|---|
| Typed or Printed Name of Person Signing | Typed or Printed Title of Person Signing PRESIDENT & CEO |
| Signature STEVEN M. BASS | Date (mm/dd/yyyy) 10/08/2008 |

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR

FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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